

Exhibit B

- 1 -

Parties

2. Defendant Meridian Co., Ltd is a corporation doing business in this district and division. It may be served through its president, vice president, or registered agent at 2150 West Broadway, Vancouver, BC V6K 4L9.

3. Defendant AestheticMD is doing business in this district and division. It may be served through its president or vice president at 8591 E. Bell Road, Suite 102, Scottsdale, Arizona 85260; or by serving its registered agent, Dr. Babak M. Nayeri at 9699 North Hayden Road, Suite 108, Scottsdale, Arizona 85258.

4. Defendant Roman Chubaty, M.D. is an individual. He may be served at 8591 E. Bell Road, Suite 102, Scottsdale, Arizona 85260.

Factual Background

5. Erchonia manufactures and markets laser devices for medical use. Since its founding, Erchonia has developed a reputation as an industry leader and consistently has sought to market its capability to as many potential clients and markets as possible. As part of its marketing strategy, Erchonia sought professional assistance to develop a distinctive and recognizable image and branding for its low level medical lasers. As part of its efforts to create brand awareness and impact, Erchonia created and trademarked LIPOLASER (the "Mark") in connection with certain low level lasers that Erchonia has marketed in the United States, Canada, Korea, and throughout the world. Erchonia has used the mark LIPOLASER at least since 2001. Erchonia's LIPOLASER Mark is covered by U.S. trademark application 78/788444, Canadian trademark application 1,322,869, Korean trademark application 40-2006-0057323, and Brazilian trademark application 8287330024. Copies of Erchonia's trademark applications are attached as Exhibits 1, 2, 3, and 4.

6. Erchonia invested substantial time and money in developing its branding, including the Mark, and has promoted and consistently and successfully used this branding to market itself and

to set itself apart in the marketplace. Erchonia has created specific recognition in the marketplace for its low level lasers by associating the Mark with Erchonia's lasers. Erchonia's Mark is distinctive and unique to Erchonia.

7. Long after Erchonia had invested the time and monies necessary to achieve a high level of distinction and effectiveness in its branding and trade dress, including the Mark, Defendants Meridian and AestheticMD began using Erchonia's Mark, and specifically the term LIPOLASER in their marketing materials, brochures, websites, and public presentations.

8. On November 1, 2006, Erchonia served a cease and desist letter upon AestheticMD demanding that AestheticMD immediately cease using Erchonia's Mark in its marketing materials. On November 16, 2006, AestheticMD responded to Erchonia's cease and desist letter by informing Erchonia that AestheticMD had forwarded Erchonia's cease and desist letter to Meridian so that Meridian could clear up any problems with the use of Erchonia's Mark, specifically the term LIPOLASER. On December 21, 2006, Erchonia served a cease and desist letter upon Meridian demanding that Meridian immediately cease using Erchonia's Mark.

9. Despite Erchonia's notice that they were violating Erchonia's Mark, Defendants willfully continued to use the Mark, including the term LIPOLASER.

10. Defendants intentionally have misappropriated the significant time, effort, and resources expended by Erchonia to achieve recognition and acceptance of Erchonia's low level lasers by taking Erchonia's Mark and using the Mark to actively market and promote their own competing products. They have attempted to reduce Erchonia's Mark from a highly distinctive and unique aspect of Erchonia's marketing and promotional efforts to Erchonia's detriment and damage.

11. Defendants actively have marketed themselves throughout the United States and the world using materials that infringe upon Erchonia's Mark. They have targeted substantially the same

consumers as Erchonia, and presented their message in such a way as to closely duplicate Erchonia's own marketing efforts. On information and belief, Defendants undertook these particular forms of marketing to capitalize on the success generated by Erchonia's efforts, without the burden of having to invest the time and resources that Erchonia committed, and knowing that their use of misleadingly similar trade dress and materials coupled with Erchonia's Mark is substantially likely to result in confusion among consumers that would cause Defendants to obtain business that would otherwise have been directed toward Erchonia.

12. Further, the low level lasers offered by Meridian and AestheticMD through their use of the Mark and the misleadingly similar trade dress and materials are inferior to the low level lasers offered by Erchonia. On information and belief, Erchonia's reputation for quality and service has been and will continue to be tarnished through association with Meridian's inferior products, unless Meridian and AestheticMD are prohibited from continuing to use these misleading materials and Erchonia's Mark.

13. Erchonia has completed all statutory formalities to registering the Mark.

COUNT I

**FALSE DESIGNATION OF ORIGIN AND
FALSE DESCRIPTION UNDER §43(a) OF THE LANHAM ACT**

14. Erchonia incorporates by reference the factual allegations of all previous paragraphs herein. Defendants' conduct, as set forth herein, constitutes violations of Section 43(a) of the Lanham Act (15 U.S.C. § 1125 (a)) as a false designation of origin and/or a false description or representation of goods. Defendants' commercial use of Erchonia's Mark in interstate commerce through their websites, brochures and other marketing materials, to promote their low level lasers for medical uses constitute a false and misleading representation of their services, all to Erchonia's damage.

15. Upon information and belief, Defendants will continue to cause serious and irreparable injury and damage to Erchonia, unless restrained by the Court. Accordingly, pursuant to 15 U.S.C. §§ 1116 and 1125 (c)(1), Erchonia seeks a preliminary and permanent injunction from the Court against Defendants' use of the Mark in Defendants' websites, brochures and other marketing materials that are substantially similar to, and likely to cause confusion with, those of Erchonia. Additionally, pursuant to 15 U.S.C. §§ 1117 and 1125 (c)(5), Erchonia seeks all of Defendants' profits generated through the use of Erchonia's Mark, all lost profits and other damages suffered by Erchonia as a result of Defendants' infringements, and all costs and attorneys' fees associated with Defendants' infringements and this lawsuit.

16. As a direct and proximate result of Defendants' conduct, Erchonia has sustained and will continue to sustain substantial damages, as well as irreparable injury for which no adequate remedy at law exists. While Erchonia is entitled to monetary relief under 15 U.S.C. §1117,

monetary damages alone will not fully compensate Erchonia for the harm caused by Defendants' conduct.

17. Upon information and belief, Defendants' activities are willful.

COUNT II

COMMON LAW TRADEMARK INFRINGEMENT, PASSING OFF AND UNFAIR COMPETITION

18. Erchonia incorporates by reference the factual allegations of all previous paragraphs herein.

19. Erchonia owns the common law trademarks described herein.

20. Defendants' deceptive use of confusingly similar trademarks in Texas and elsewhere constitutes, *inter alia*, common law trademark infringement, a passing off of Defendants' goods and services as those of Erchonia, and unfair competition. Upon information and belief, the Defendants' illegal conduct has deceived and caused actual confusion and mistake as to the source and origin of Defendants' goods and services, and is likely to further deceive and cause confusion as to the source, affiliation, or sponsorship of the Defendants' products, vis-a-vis, Erchonia if allowed to continue unchecked into the future.

21. Upon information and belief, the Defendants are willfully engaging in their illegal activities for the purpose of diverting sales from Erchonia, the full scope of which is yet to be ascertained.

22. As a direct and proximate result of the Defendants' conduct, Erchonia has sustained and will continue to sustain substantial damages as well as irreparable injury, for which no adequate remedy at law exists. While Erchonia is entitled to monetary relief, monetary damages alone will not fully compensate Erchonia for the harm caused by the Defendants' conduct.

COUNT III

TRADEMARK DILUTION, BLURING AND TARNISHMENT

23. Erchonia incorporates by reference the factual allegations of all previous paragraphs herein.

24. In violation of TEX. BUS. & COMM. CODE §16.29, the Defendants' conduct, upon information and belief, has and continues to injure and dilute the value of Erchonia's trademarks.

25. As a direct and proximate result of the Defendants' conduct, Erchonia has sustained and will continue to sustain substantial irreparable injury for which no adequate remedy at law exists.

COUNT IV

APPLICATION FOR PRELIMINARY INJUNCTION

26. Erchonia incorporates by reference the factual allegations of all previous paragraphs herein.

27. In summary, Erchonia has prior and superior rights to its trademarks by virtue of its prior use of its distinctive trademark and by its prior application for registration of the trademarks in question. As shown hereinabove and through the attached evidence, and in the Memorandum in Support of this Application, which will be filed by Erchonia, Defendants have used and will continue to use the confusingly similar or exact copy of the LIPOLASER trademark in the marketing and sale of its medical goods and services, without authorization. Upon further information and belief, Defendants have willfully and intentionally used and continue to use the trademark in question with the knowledge that Erchonia has superior and prior rights, and have done so willfully, intentionally and knowingly in bad faith, and as a result, have damaged and continue to damage Erchonia, (as well as wrongfully profiting on Erchonia's trademark, reputation and good will).

28. As will be set forth more fully in Erchonia's Memorandum and Brief in Support of its Application for Preliminary Injunction and in the evidence in support of the Application, which is incorporated herein by reference, Erchonia is entitled to a Preliminary Injunction because it can show: (1) a substantial likelihood that Erchonia will succeed on the merits of each of its claims; (2) a substantial threat that a denial of the requested Preliminary Injunction will result in irreparable harm to Erchonia; (3) the threatened injury to Erchonia outweighs any damage that may result to the Defendants; and (4) issuing the Preliminary Injunction will not disserve the public interest.

29. Erchonia will suffer irreparable harm if Defendants are not enjoined during the pendency of this lawsuit from using the LIPOLASER trademark or any other trademark confusingly similar to Erchonia's prior-existing trademark; infringing upon Erchonia's LIPOLASER trademark; affixing, applying, annexing, using or making in connection with the sale of any services or goods, any false designation of origin, false description or false representation, including words, marks, other symbols, and/or packaging tending to falsely describe or represent that services or products originating from the Defendants are manufactured, sponsored, authorized, licensed by or otherwise connected or affiliated with Erchonia; passing off the Defendants' goods and services as being from or affiliated with Erchonia; unfairly competing with Erchonia; and/or disparaging Erchonia in the conduct of its business. As set forth more fully hereinabove, and also in the Memorandum in Support of Erchonia's Application for Preliminary Injunction, which will be filed by Erchonia, the injury to Erchonia is imminent and in fact existing and ongoing at this time. To that end, upon information and belief, confusion is occurring in the marketplace right now and dilution of the strength, reputation and perceived value of the LIPOLASER brand and trademark and Erchonia's position in the marketplace is being diluted and injured on an ongoing basis through the Defendants' actions in bombarding the market with confusingly similar, and upon information and belief, inferior medical goods and/or services.

30. The injury and harm Erchonia is suffering at the hands of Defendants is irreparable and there is no adequate remedy at law to redress the injuries. The injuries being sustained to Erchonia's market position and Erchonia's customer's perception of the value of the LIPOLASER brand is particularly difficult to calculate due to the esoteric nature of the perceptions of Erchonia's customers. Upon information and belief, the evidence will demonstrate that incidents of actual confusion among the chain of services and goods and between Erchonia's actual customers and pool of potential customers with those of the Defendants have occurred and will continue to occur unless the Defendants are enjoined from bombarding the market with their knock-off LIPOLASER brand. Further, upon information and belief, Erchonia's reputation for quality and good will that has been established by Erchonia's marketing of the LIPOLASER brand is being substantially impaired by the Defendants' actions. Calculable damages for this type of effect on the subjective perceptions of Erchonia's customers is not readily ascertainable. What is clear is that the consumers and customers will not use a product they perceive as inferior or dangerous. Accordingly there is no adequate remedy at law, but an equitable preliminary injunction must be issued to stop the injury to Erchonia.

31. Further, there is a substantial likelihood that Erchonia will prevail on the merits because Erchonia clearly holds prior and superior rights to the trademark and because the Defendants' use and marketing of the confusingly similar trademark demonstrates that Defendants are already engaging in illegal behavior under §43(a) of the Lanham Act; common law trademark infringement, passing off, unfair competition, trademark dilution, tarnishment, and upon information and belief, willfully, wrongfully and for unjust profit.

32. The harm faced by Erchonia outweighs the harm that would be sustained by Defendants if the Preliminary Injunction were granted, upon information and belief. Further, upon information and belief, Defendants will not suffer undue hardship or loss as the result of the issuance of a Preliminary Injunction. Erchonia holds superior right to the marks and has made substantial

investments in the success of same; whereas the Defendants have entered the market with, upon information and belief, the knowledge and intent to trade off the investment and success Erchonia has made and enjoyed in the LIPOLASER trademark.

33. Issuance of a Preliminary Injunction would not adversely affect the public interest because the public has a substantial interest in the protection of trademarks and the investment, research and development of new products and services that are protected by state and federal laws. The public interest further is adversely affected by improperly rewarding bad faith actions that seek to undermine the process, laws and goals of the state and federal trademark protection schemes for individual profit and a free ride on the substantial financial commitment and hard work of parties such as Erchonia in this case.

34. Erchonia is willing to post a bond in an amount the Court deems appropriate to protect any countervailing interest that may be adversely affected by a wrongful issuance of a Preliminary Injunction.

35. Erchonia would ask the Court to set its Application for Preliminary Injunction for hearing, and after hearing the request, issue a Preliminary Injunction against the Defendants, enjoining Defendants and their respective agents, servants, employees, subsidiaries, affiliates, assigns, licensees, and any and all persons, firms, associations and corporations in active concert or participation with the Defendants from: (1) using the trademark and trade name LIPOLASER; (2) infringing upon Erchonia's LIPOLASER trademark; (3) affixing, applying, annexing, using, or making in connection with the sale of any goods or services, any false designation of origin, false description, or false representation, including words, marks, other symbols that falsely describe or represent that products or services originating from the Defendants are manufactured, sponsored, authorized, licensed by, or otherwise connected or affiliated with Erchonia; (4) passing off the

Defendants' products or services as being from Erchonia; (5) unfairly competing with Erchonia; and (6) disparaging Erchonia in the conduct of its business.

COUNT V

REQUEST FOR PERMANENT INJUNCTION

36. Erchonia incorporates by reference the factual allegations of all previous paragraphs herein.

37. Erchonia asks the Court to set its Application for Injunctive Relief for a full trial on the issues in this its Application, and after the trial, to issue a Permanent Injunction against the Defendants in conformity with the Preliminary Injunction requested hereinabove, and permanently enjoining the Defendants and their respective agents, servants, employees, subsidiaries, affiliates, assigns, licensees, and any and all persons, firms, associations and corporations acting in concert or participation with the Defendants from: (1) using the trademark and trade name LIPOLASER; (2) infringing upon Erchonia's LIPOLASER trademark; (3) affixing, applying, annexing, using, or making in connection with the sale of any goods or services, any false designation of origin, false description, or false representation, including words, marks or other symbols that falsely describe or represent that products or services originating from the Defendants are manufactured, sponsored, authorized, licensed by, or otherwise connected or affiliated with Erchonia; (4) passing off the Defendants' products or services as being from Erchonia; (5) unfairly competing with Erchonia; and (6) disparaging Erchonia in the conduct of its business.

JURY DEMAND

38. Plaintiff hereby demands a trial by jury on all issues triable to a jury as allowed by law.

ATTORNEY'S FEES

39. Erchonia incorporates by reference the factual allegations of all previous paragraphs herein.

40. Erchonia would show the Court that this is an exceptional case within the meaning of the Lanham Act and would demonstrate to the Court that Plaintiff is entitled to an award of reasonable attorney's fees pursuant to 15 U.S.C. §1117(a). Upon information and belief, Plaintiff will be able to demonstrate the Defendants' actions were willful, deliberate, malicious and/or fraudulent infringement of Erchonia's rights, to a degree that would warrant an award of Erchonia's attorney's fees in an amount found reasonable and appropriate by the Court.

41. Accordingly, Erchonia requests that the Court award it reasonable and necessary attorney's fees in an amount found appropriate by the Court.

WHEREFORE, Plaintiff Erchonia respectfully requests that Defendants be cited to appear and answer herein, and that the Court award the following relief:

- (i) entry of a preliminary and permanent injunction restraining Defendants, their agents, servants, employees, successors and assigns and all others in concert and privity with them from using Erchonia's Mark, trade dress, marketing materials and other intellectual property, from infringement of Erchonia's trade dress, from dilution of Erchonia's trademark and trade dress rights, and from injuring Erchonia's business reputation;
- (ii) that Defendants be required to account to Erchonia for Defendants' profits resulting from its infringement and misleading designations, and to disgorge those profits to Erchonia;
- (iii) that Defendants be required to pay to Erchonia damages for the injuries sustained by Erchonia as a result of Defendants' passing off, infringement, blurring, tarnishment, unfair competition and misleading designations;
- (iv) that Defendants be required to pay Erchonia exemplary damages as a result of their conduct found to be willful, intentional and malicious;
- (v) that Defendants be ordered to surrender for destruction all products, labels, advertisements and other promotional and other written materials that consist of the Mark or Erchonia's trade dress or any other name or mark confusingly similar to Erchonia's Mark or trade dress and other intellectual property;

Case 3:07-cv-00381 Document 7 Filed 03/29/2007 Page 13 of 13

- (vi) that Defendants be ordered to file with the Court and serve on Plaintiff, within thirty (30) days after the entry and service on Defendants of an injunction, a report in writing and under oath, setting forth in detail the manner and form in which Defendants have complied with subparagraphs (i) and (v) of this section hereinabove.
- (vii) that Defendants be required to pay Erchonia's attorneys' fees, together with all costs of this suit; and
- (viii) that Erchonia be awarded such additional relief to which Erchonia is justly entitled.

Respectfully submitted,

DAVID, GOODMAN & MADOLE,
A Professional Corporation

By: /s/ Brett L. Myers
Brett L. Myers
State Bar No. 00788101
David Grant Crooks
State Bar No. 24028168
Abby L. Ewing
State Bar No. 24053194

Two Lincoln Centre
5420 LBJ Freeway, Suite 1200
Dallas, Texas 75240
972-991-0889
972-404-0516 – Fax

ATTORNEYS FOR PLAINTIFF

201622.1/3761.020

EXHIBIT "1"



United States Patent and Trademark Office

Home | Site Index | Search | FAQ | Glossary | Guides | Contacts | eBusiness | eBiz alerts | News | Help

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Wed Dec 20 04:18:55 EST 2006

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE Dict	SEARCH OG	BOTTOM	HELP	PREV LIST	CURR LIST	NEXT LIST	FIRST DOC
PREV DOC	NEXT DOC	LAST DOC									

Please logout when you are done to release system resources allocated for you.

List At: OR to record: Record 2 out of 3

TARR Status	ASSIGN Status	TTAB Status
-------------	---------------	-------------

 (Use the "Back" button of the Internet Browser to return to TESS)

LIPOLASER

Word Mark	LIPOLASER
Goods and Services	IC 010. US 026 039 044. G & S: Lasers for surgical, medical, and chiropractic therapy
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Design Search Code	
Serial Number	78788444
Filing Date	January 10, 2006
Current Filing Basis	1B
Original Filing Basis	1B
Owner	(APPLICANT) Erchonia Medical, Inc. CORPORATION ARIZONA 4751 E. Indigo St. Mesa ARIZONA 85205
Attorney of Record	Sandra L. Etherton
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	Browse Dict	SEARCH OG	Top	HELP	PREV LIST	CURR LIST	NEXT LIST	FIRST DOC
PREV DOC	NEXT DOC	LAST DOC									

[HOME | SITE INDEX | SEARCH | eBUSINESS | HELP | PRIVACY POLICY]

Exhibit A

EXHIBIT "2"

Case 3:07-cv-00381 Document 7-3 Filed 03/29/2007 Page 2 of 4

**Office de la propriété
intellectuelle
du Canada**Un organisme
d'Industrie Canada50, rue Victoria
Place du Portage I
Gatineau (Québec) K1A 0C9**Canadian
Intellectual Property
Office**An Agency of
Industry Canada50 Victoria Street
Place du Portage I
Gatineau, Quebec K1A 0C9BORDEN LADNER GERVAIS LLP
WORLD EXCHANGE PLAZA
100 QUEEN STREET, SUITE 1100
OTTAWA
ONTARIO K1P 1J9

Date	07 nov/Nov 2006
Votre référence - Your reference	TM 64537-1
Numéro de dossier - File number	1322869

Requérant - Applicant
Echonia Medical, Inc.Marque de commerce - Trade-mark
LIPOLASER**AVIS DE RÉCEPTION**

Nous accusons réception de la demande d'enregistrement de cette marque de commerce ainsi que du droit de production de la demande. La date de production de cette demande est:

03 nov/Nov 2006

Pour toute correspondance veuillez inclure le numéro de dossier mentionné ci-dessus.

Pour obtenir des renseignements sur les marques de commerce veuillez signaler le (819) 997-1936 ou visitez notre site Web au <http://opic.gc.ca>. De plus, vous pouvez obtenir de l'information concernant le statut de votre demande à partir de la Base de données des marques des commerce via notre site Web.

La Loi sur les marques de commerce prévoit un système d'enregistrement des marques de commerce. Il est important de remarquer que l'enregistrement d'une marque de commerce ne garantit aucunement que l'emploi de cette marque satisfera aux exigences d'autres lois, ou encore que cet emploi ne constituera pas une infraction à d'autres lois.

Une feuille de vérification de votre demande est jointe à titre de révision. Si vous avez des questions concernant l'information qui y figure, veuillez communiquer avec :

La Section des Formalités
Place du Portage I
50, rue Victoria, Gatineau (Québec) K1A 0C9
Téléphone : (819) 953-8575 Télécopieur : (819) 953-6742

FILING NOTICE

Receipt is acknowledged of the application and filing fee for the registration of this trade-mark. This application's filing date is:

For all future correspondence please include the file number stated above.

For general information on trade-marks please call (819) 997-1936 or visit our Web site at <http://cipo.gc.ca>. You may also obtain status information on your application from the Trade-marks Database on our Web site.

The *Trade-marks Act* provides a system for registration of trade-marks. It is important to note that the registration of a mark under the *Trade-marks Act* does not imply that its use will comply with the requirements of other statutes, or that such use will not constitute a contravention of other statutes.

A Proof Sheet of the application is attached for your review. If you have any questions on the information contained within the Proof Sheet please contact:

Formalities Section
Place du Portage I
50 Victoria Street, Gatineau, Quebec K1A 0C9
Tel: (819) 953-8575 Fax: (819) 953-2476

Exhibit B

Registraire des marques de commerce
Registrar of Trade-marks

Canada<http://opic.gc.ca> <http://cipo.gc.ca>OPIC  CIPO

Case 3:07-cv-00381 Document 7-3 Filed 03/29/2007 Page 3 of 4

APPL'N No./No DEM. 1 322 869

FORMALIZED/FORMALITÉS ACCOMPLIES

FILING DATE/DATE DE PRODUCTION:

03 nov/Nov 2006

APPLICANT/REQUÉRANT:

Erchonia Medical, Inc.
4751 E. Indigo St.
Mesa, Arizona 85205
UNITED STATES OF AMERICA

AGENT: (TM 64537-1)

BORDEN LADNER GERVAIS LLP
WORLD EXCHANGE PLAZA
100 QUEEN STREET, SUITE 1100
OTTAWA
ONTARIO K1P 1J9

REP FOR SERVICE/REP POUR SIGNIFICATION:

(TM 64537-1)

BORDEN LADNER GERVAIS LLP
WORLD EXCHANGE PLAZA
100 QUEEN STREET, SUITE 1100
OTTAWA
ONTARIO K1P 1J9

TRADE-MARK/MARQUE DE COMMERCE:

LIPOLASER

INDEX HEADINGS/RUBRIQUES:

LIPOLASER
* *

WARES/MARCHANDISES:

Lasers for surgical, medical, and chiropractic therapy.

SERVICES:

Educational services; lipoplasty; liposurgery and fat and/or celluloid reduction procedures.

CLAIMS/RENDICATIONS:

Used in CANADA since at least as early as January 10, 2006 on wares and on services.

Used in UNITED STATES OF AMERICA on wares.

Case 3:07-cv-00381 Document 7-3 Filed 03/29/2007 Page 4 of 4

APPL'N No./No 1 322 869

Filed in UNITED STATES OF AMERICA on January 10, 2006 under No. 78/788,444 on wares.

Action	Date	BF	Comments/Commentaires
filed/produite	2006/11/03		
created/créé	2006/11/06		
formalized/formalisée	2006/11/07		

Case 3:07-cv-00381 Document 7-4 Filed 03/29/2007 Page 1 of 6

EXHIBIT "2"

EXHIBIT “3”

관인생략
출원번호통지서

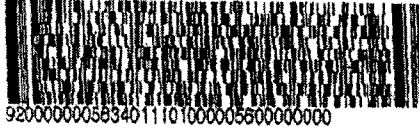
출원일자 2006.11.13
특기사항 창조번호(0001)
출원번호 40-2006-0057323 (접수번호 1-1-2006-0828829-29)
출원인명칭 아코니아 메디컬, 인코포레이티드(5-2006-046575-9)
대리인성명 박종혁(9-2000-000056-3)

특허청장

- 출원번호통지서 출원 이후 심사진행 상황 등을 확인하실 때에는 출원번호가 필요하시니 출원번호통지서는 출원절차가 종료될 때까지 보관하시기 바랍니다.
- 2-가, 특허 및 실용신안 출원은 심사청구 후 평균 10개월에 1차 심사처리가 이루어지고, 상표 및 디자인은 출원 후 평균 6개월에 1차 심사처리가 이루어집니다.
2-나, 특허 및 실용신안은 특허청 홈페이지(<http://www.kipo.go.kr> 이하 "홈페이지"라 함) "미이 특허넷"에서 1차 심사처리 1개월 전에 1차 심사결과통지 예정시기를 확인할 수 있으며, 또한 동 홈페이지에 1차 심사결과통지 예정시기 알림 서비스를 신청하시면 1차 심사처리 약 1개월 전에 해당 출원 건의 1차 심사결과통지 예정시기를 SMS 또는 E-mail 서비스로 제공 받을 수 있습니다.
2-다, 상표 및 디자인은 특허청 홈페이지(공지사항)에 특별 1차 심사결과통지 예정시기를 매일 게시하고 있으며, 특허정보검색서비스 시스템(<http://www.kipris.or.kr>)을 통해 개별 출원건에 대한 1차 심사결과통지 예정시기를 알려드립니다. 또한, 출원시 1차 심사결과통지 예정시기 알림 서비스를 신청하시면, SMS 또는 E-mail 서비스로 제공해 드립니다.
※ 상기 1차 심사결과통지 예정시기는 시장에 의해 다소 늦거나 빨라 질 수 있습니다.
2-라, 1차 심사결과통지시(심사관이 특허결정의 통보를 송달하기 전 또는 심사관이 최초로 거절 이유를 통지한 후 출원인이 그 거절이유를 받기 전 중 빠른 때)까지 귀하께서는 특허출원서에 최초로 첨부된 명세서 또는 도면에 기재된 사항의 범위 안에서 명세서 또는 도면을 보정할 수 있습니다.
3. 심사청구 특허출원은 출원일로부터 5년 이내에 특허법시행규칙 별지 제24호서식에 의거 심사청구를 하지 않으면 그 출원은 출원취하된 것으로 간주하여 처리됨을 알려드립니다.
4. 우선심사 특허출원 또는 디자인등록출원에 대해 조기에 심사받기를 원하시면 우선심사제도를 이용하실 수 있습니다. (* 우선심사의 대상, 신청절차 등 자세한 내용은 특허청 홈페이지 <http://www.kipo.go.kr> 지재권제도안내의 우선심사안내코너를 참조하시기 바랍니다.)
5. 기술평가 실용신안의 경우 제3자에 대하여 권리행사를 하기 위해서는 기술평가를 청구하여 등록유지결정을 받아야 하며 기술평가청구순서에 따라 기술평가를 실시합니다.
6. 주소 등 변경신고 출원인의 주소 등을 변경하고자 하는 경우에는 특허법 시행규칙 별지 제4호의 2서식에 의한 출원인 정보변경(경정) 신고서를 제출하여야 합니다.
신고서식은 지방 상공회의소에 비치되어 있으며, 특허청 홈페이지(<http://www.kipo.go.kr>)에 게재되어 있습니다.
7. 산업재산권 표시, 광고요청 특허 등 산업재산권을 출원 중에 있는 경우에는 해당 산업재산이 출원상태임을 다음과 같이 표시하여야 하며, 이를 위반할 경우 특허법 제224조 및 제227조에 의거 처벌 받게 됩니다.
예) 특허출원 10-2001-0000001, 실용신안등록출원 20-2001-0000001, 디자인등록출원 30-2001-0000001, 상표등록출원 40-2001-0000001
8. 미성년자 미성년자인 출원인이 만20세에 도달하는 경우 출원인의 부모 등 법정대리인의 대리권은 소멸하게 되므로, 출원인은 직접 또는 대리인을 새로이 선임하여 특허에 관한 절차를 밟을 수 있습니다.
9. 문의처 기타 문의사항이 있으시면 우리청 고객센터(042-481-5220~2)이나 출원서비스팀(042-481-5201~5) 또는 특허청 서울 사무소(02-568-6079)에 문의하시거나 특허청 홈페이지(<http://www.kipo.go.kr>)를 참고하시기 바랍니다.
10. 특허청 주소 302-701 대전광역시 서구 탄산동 920 정부대전청사 4동
특허청 서울사무소 주소 135-911 서울특별시 강남구 역삼동 647-9 한국지식센터
FAX) 대전 : 042-472-7140, 서울 : 02-566-8454

Exhibit C

Case 3:07-cv-00381 Document 7-4 Filed 03/29/2007 Page 4 of 6



방식 심사 기관	답 당	심 사 관

【서류명】 출원서

【권리구분】 상표

【수신처】 특허청장

【참조번호】 0001

【제출일자】 2006.11.13

【출원인】

【명칭】 어코니아 메디컬, 인코포레이티드

【출원인코드】 5-2006-046575-9

【대리인】

【성명】 박종혁

【대리인코드】 9-2000-000056-3

【포괄위임등록번호】 2006-093499-7

【대리인】

【성명】 최정연

【대리인코드】 9-1998-000581-0

【포괄위임등록번호】 2006-093498-0

【상품(서비스업)류 및 지정 상품(서비스업, 업무)]

【상품(서비스업)류】 제10류

【지정 상품(서비스업, 업무)]

외과용 레이저, 의료용 레이저, 카이로프랙틱 요법(chiropractic therapy)용 레이저

【취지】 상표법 제9조의 규정에 의하여 위와 같이 출원합니다.

대리인

박종혁 (인)

대리인

최정연 (인)

【수수료】



Case 3:07-cv-00381 Document 7-4 Filed 03/29/2007 Page 5 of 6

【출원료】	1 개류	56,000 원
【우선권주장료】	0 건	0 원
【합계】		56,000 원

【첨부서류】 1. 상표건본_1쪽

【상표견본】

LIPOLASER

EXHIBIT "4"

Case 3:07-cv-00381 Document 7-5 Filed 03/29/2007 Page 2 of 3

INPI

protocolo

INPI INSTITUTO NACIONAL DE PROPRIEDADE INTELECTUAL
MARCA DE FÉLIX

14/09/2006 16:30 NPRJ

0000930605200687

PEDIDO DE REGISTRO DE MARCA**IDENTIFICAÇÃO DO PEDIDO**

Arquivamento

828730024

Data

Dia

Mês

Ano

14/09/2006

DADOS DO DOCUMENTO DE ARRECADACÃO

Número do documento (campo nosso número) 830605200687

Código do serviço 300

Valor pago R\$ 260.00

Data pago 14.09.2006

DADOS DO REQUERENTE

CPF / CNPJ / N° INPI

Nome ou Razão Social ERCHONIA MEDICAL, INC.

Endereço 4751 E. INDIGO ST.

Bairro

Município MESA, AZ 85206

UF

C. país US

CEP

Telefone

FAX

E-Mail

DADOS DA MARCA

Apresentação 1

Natureza 1

1 - Nominativa

2 - Mista

3 - Figurativa

4 - Tridimensional

1 - De Produto

2 - De Serviço

3 - Coletiva

4 - Certificação

Marca Nominativa ou Parte Nominativa da Marca Mista ou da Tridimensional

Etiqueta

L I P O L A S E R

NCL (8)

110

CFE (4)

Categoria	Divisão	Seção
Categoria	Divisão	Seção
Categoria	Divisão	Seção
Categoria	Divisão	Seção
Categoria	Divisão	Seção

Exhibit D

Case 3:07-cv-00381 Document 7-5 Filed 03/29/2007 Page 3 of 3

Especificação dos Produtos / Serviços

Lasers para uso cirúrgico, medicinal e terapia quiroprática

PRIORIDADE UNIONISTA

Data do Depósito N° Depósito/Registro Código do País

DOCUMENTOS ANEXADOS

- ☒ Guia de recolhimento
 ☒ Procuração
 ☐ Etiquetas
 ☐ Prova de depósito no país de origem
- ☐ Características de produto/serviço objeto de certificação e medidas de controle
 ☐ Regulamento utilização para marca coletiva
 ☐ Documentos relativos à reivindicação de prioridade
 ☐ Breve descrição da marca tridimensional
- ☐ Outros (especificar)

DECLARAÇÃO DE ATIVIDADE

Empresa controladora conforme o artigo 128 § 1º da Lei Nº 9.279 ? ☐ SIM ☒ NÃO

As atividades exercidas pelo depositante abrangem os produtos / serviços conforme descrição acima no campo "Especificação dos Produtos / Serviços".

Registro na Junta ou Cartório

Sigla Data Registro N° Data D.O.

DADOS DO PROCURADOR

Matrícula API 192 UF RJ N° da Inscrição na OAB Nome DANNEMANN, SIEMSEN, BIGLER & IPANEMA MOREIRA

DECLARO, SOB AS PENAS DA LEI, SEREM VERDADEIRAS AS INFORMAÇÕES PRESTADAS

Local e Data Rio de Janeiro, 14/09/2006 Assinatura e Carimbo

M173365 msl

GISELA FISCHER - API 302

USO EXCLUSIVO DO INPI

307 CV 0381 - N

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF TEXAS
DALLAS DIVISION

Revised 12/11/06

TO: All Attorneys of Record Appearing in a Case Designated for Enrollment
in the Electronic Case Files System (including Attorneys in *pro se* cases)

**STANDING ORDER¹ DESIGNATING CASE FOR ENROLLMENT
IN THE ELECTRONIC CASE FILES "ECF" SYSTEM**

The court has determined that this case will be enrolled in the Electronic Case Files ("ECF") system as an ECF case. Therefore, it is ordered that all counsel of record must register as an ECF user within ten days of the date of notice of this order, if they have not already done so. Only licensed attorneys may submit documents for electronic filing; therefore, no *pro se* party (including a prisoner) will be permitted to register as an ECF user or submit documents electronically. To register, counsel must:

1. Review Miscellaneous Order Number 61;
2. Review the ECF Administrative Procedures Manual;
3. Complete the online attorney tutorial for ECF training;
4. Review the ECF User Guide;
5. Complete the ECF Attorney/User Registration Form and forward it to the Clerk's Office; and

¹Upon opening a new case, the clerk must enter this Standing Order. If the plaintiff or petitioner in a civil action is proceeding *pro se*, the clerk may not distribute this order unless there is an order for process to issue. If process is ordered to issue, the clerk is directed at that time to send a copy of this order to the defendant or respondent with the service of the summons or show cause order.

6. Ensure that any attorney granted *pro hac vice* admission as co-counsel in this case also registers as an ECF user.

Please note: The designation of this case as an ECF case and the accompanying requirements are **mandatory**. Any request seeking leave to be excluded from this designation must be in the form of a written motion and is subject to a hearing.²

**Duty of Initiating Party
to Serve ECF Designation Order upon Opposing Party**

It is further **ordered** that in a civil ECF case, the party initiating the action in this court must serve a copy of this order on the opposing party(ies) with service of process or within five days of receipt of this order, whichever is later. If an additional party is joined in a civil ECF case at a later date, the party joining the additional party is **ordered** to serve a copy of this order on the additional party within five days of when the additional party is joined.

In a criminal ECF case, it is **ordered** that the government serve a copy of this order on defendant's counsel when defendant's counsel makes an appearance in the case on behalf of the defendant.

²If the court initially grants an attorney permission to submit documents for filing on paper, the court may withdraw that permission at any time during the pendency of a case and require the attorney to re-file documents electronically using the ECF system. An attorney who is granted permission to submit documents for filing on paper will be required to include with each paper document a disk or CD-ROM containing an electronic copy of the paper filed with the court in portable document format ("PDF").

Electronic Case Files Requirements

After an attorney is registered as an ECF user, the attorney must submit all documents for filing in this case using the ECF system. In doing so, counsel must observe the following directives:

1. **Governing Documents:** The case will be governed, unless otherwise ordered, by Miscellaneous Order Number 61, the ECF Administrative Procedures Manual, and the ECF User Guide.
2. **Service of Documents upon Non-ECF Users:** Service of documents upon non-ECF users (including *pro se* litigants) must be effected on paper in a manner authorized by Federal Rule of Civil Procedure 5.
3. **Courtesy Copies ("paper copies" of filings in ECF cases):** Each judge listed on the reference chart included as Attachment 1 to this Standing Order has specific requirements for courtesy copies. Each courtesy copy must be marked "Judge's Copy," must have a copy of the Notice of Electronic Filing³ for that document affixed as the first page, must be delivered to the court within **three business days** of the date of filing of the original document, and must be in the form required by LR 10.1 and LCrR 49.3. The court, in its discretion, may not begin its consideration of the document until it has received the required courtesy copy.

³A link to the Notice of Electronic Filing and the electronically filed document will be automatically e-mailed to the filer upon the completion of the electronic filing procedure.

Furthermore, failure to follow the courtesy copy requirements of the presiding judge may result in the document being unfiled. If the courtesy copy is mailed directly to the chambers of the presiding judge, delivery is complete upon mailing. Hand-deliveries must be made to the clerk's office at 1100 Commerce Street, Room 1452, Dallas, Texas 75242, must be enclosed in a sealed envelope that bears the name of the judge to whom the courtesy copy is directed, and must identify itself as a "Courtesy Copy." *The court will not accept hand deliveries brought directly to chambers unless it specifically instructs a party to do so.* Please Note: If this case or any portion of this case is referred to a United States Magistrate Judge, the magistrate judge may enter an order with additional specific requirements. Please see the magistrate judge's order for details.

4. **Proposed Orders:** A proposed order must be submitted with every motion via e-mail as instructed under the ECF system's "Proposed Orders" event. The subject line of the e-mail transmitting the proposed order must be complete as directed in the instructions.
5. **Documents That Require Leave of Court to File:** A party who moves for leave of court to file an amended pleading, or for leave of court to file any other document (e.g., surreply, document exceeding the page limit, etc.), must attach the proposed document as an exhibit to the motion for leave. If the motion for leave is granted, the moving party must **THEN**

submit the document for which leave was granted within three business days AFTER leave is granted, unless otherwise ordered by the court. Attorneys are cautioned not to prematurely file a document that requires leave of court to file.

6. Privacy Policy: Counsel must ensure that all documents filed with the court strictly comply with the privacy policy of the United States District Court for the Northern District of Texas. The privacy policy restricts the use and manner of use of certain types of information, including: social security numbers, driver license numbers, tax identification numbers, minors' names, birth dates, financial account numbers, credit card numbers, medical records, employment histories, proprietary or trade secret information, crime victim information, national security information, sensitive security information as described in 49 U.S.C. § 114(s), and information regarding an individual's cooperation with the government. The complete privacy policy may be found at <http://www.txnd.uscourts.gov/pdf/TXNprivnot.pdf>.
7. Questions: ECF questions should be directed to the Office of the Clerk at (214)753-2200 or the ECF Help Desk at (866) 243-2866.

ATTACHMENT 1

COURTESY COPY REQUIREMENTS

JUDGE	COPY REQUIREMENTS	MAILED TO:
A. Joe Fish	Civil and Criminal Cases: ALL FILINGS	1100 Commerce Street, Room 1528 Dallas, TX 75242
Sidney A. Fitzwater	Civil and Criminal Cases: ALL FILINGS	1100 Commerce Street, Room 1520 Dallas, TX 75242
Jorge A. Solis	Civil and Criminal Cases: ALL FILINGS, including Proposed Orders	1100 Commerce Street, Room 1654 Dallas, TX 75242
Sam A. Lindsay	Civil Cases: All Dispositive Motions, Responses, Replies and Appendices thereto and any document over 25 pages in length Criminal Cases: ALL FILINGS	1100 Commerce Street, Room 1312 Dallas, TX 75242
Barbara M.G. Lynn	Civil Cases: All Dispositive Motions, Responses, Replies and Appendices thereto and any document over 25 pages in length Criminal Cases: None Required	1100 Commerce Street, Room 1572 Dallas, TX 75242 Note: Hand-deliveries to chambers are allowed.
David C. Godbey	No Courtesy Copies Required	
Ed Kinkeade	Civil Cases: All Dispositive Motions, Responses, Replies, and Appendices thereto and any document over 25 pages in length Criminal Cases: None Required	1100 Commerce Street, Room 1625 Dallas, TX 75242
Jane J. Boyle	Civil and Criminal Cases: All Dispositive Motions, Responses, Replies, and Appendices thereto	1100 Commerce Street, Room 1376 Dallas, TX 75242
Jerry Buchmeyer	Civil and Criminal Cases: All Dispositive Motions, Responses, Replies, and Appendices thereto (including Joint Submissions)	1100 Commerce Street, Room 1544 Dallas, TX 75242